



MARAYA ARROUH

DANCE & DIGITAL ARTS

COLLABORATION
K. DANSE (TOULOUSE) AND COL'JAM (CASABLANCA)

"Body-movement-music-matter-light-space"

Exchange platform at the crossroads
between live arts and digital arts

Network of creation, dissemination and
mediation around contemporary dance and
digital cultures applied to live performance

Joint residencies between Morocco and
France



GENERAL PRESENTATION : DAAN platform

DAAN is a France/Morocco collaborative platform for creation, dissemination and mediation around hybrid and innovative artistic works, offering transdisciplinary exchanges between artists (live performance, contemporary dance, visual arts, music, interactive arts), as well as programmers , creative technologists, scientists and the general public.

This network platform initiated in Toulouse by the company K. Danse is an extension of three European projects combining artistic and technological research in which K. Danse is the French partner : Metabody (2013-2018), WhoLoDancE (Project H2020, 2016-2018), and Bodynet-Khoros (Creative Europe 2022-2024)

It is also an amplification of the Toulouse based antenna Metabody_Toulouse, initiated in 2013 and presenting its future editions between 2022 and 2023.

The project is based on a collaboration between the companies K. Danse (www.k-danse.net) and Col'Jam (www.coljam.ma) and includes several components: Creation, Dissemination & Mediation.



K. DANSE COMPANY – France

www.k-danse.net/en

K. Danse is a multidisciplinary company involved in numerous creation, research and mediation projects at the crossroads of contemporary dance and digital arts.

K. Danse develops a contemporary movement language by the dialectic confrontation between the physical body (lived, experienced) and the visual body (seen, virtual). Jean-Marc MATOS (manager, choreographer) is interested in the impact of digital technology on society, in order to develop a meaningful relationship between dance and new media. *K. Danse* organizes its activity around four areas: creation, mediation, research and organization of events.

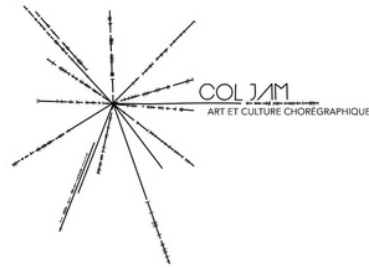
- Creation of digital-dance arts shows: "Gameplay Level2" (2021), "*Magh" (2020), "Myselfs" (2019): Festival FIAV 2019, Casablanca, Morocco

- "RCO (Radical Choreographic Object, 2018)": project Winner of the Phare 2017 open call for projects, the Diagonale Paris-Saclay and Bogliasco Foundation (New York, Genoa), Future Projects.

Touring: *CENTQUATRE*-Paris - *Ardenome Gallery* (Avignon, EDIS Foundation) - Toulouse the *Abattoirs Museum* - *MacVal de Créteil* - *Nemo Digital Arts Biennial* - Research Stage (*ENS*) Paris-Saclay - *Cité de l'Espace*, Toulouse

- "BodyFail": dance and AI (*Pulsar Prize Winner* - *EDF Foundation* - *Louvre Pyramid*, Paris - French Institute of Abu Dhabi).

- Transdisciplinary platform *Metabody_Toulouse* 2020, 2021 and 2022: creation, workshops and performances for guest artists from the Occitanie Region and abroad (Spain, Germany, England, Morocco, etc.)



COL'JAM COMPANY– Maroc

www.coljam.ma

Col'jam is a leading contemporary dance company in Morocco, directed by associate choreographers Ahlam EL MORSLI (Morocco) and Wajdi GAGUI (Tunisia), committed artists with multiple skills.

The company produces shows and performances with a repertoire of around twenty creations, and is also the organizer of the international festival of contemporary dance and performances "Les Rencontres Chorégraphiques de Casablanca", and its extension "Escale Rbatia" which takes place in Rabat.

Its vocation is to lead an international professional dynamic and to develop choreographic art and culture in Morocco and elsewhere.

Col'jam wishes to democratize dance in Morocco. It carries out an important work of educational awareness through artistic and social projects and several training courses aimed at professionalizing local artists.

The company also puts in relay places of artistic practices. Its work consists of linking state, private and associative structures, in order to jointly build artistic projects as well as interventions in: detention centers for minors, prisons, child protection associations, schools, etc.

Col'jam simultaneously supports production, distribution and international collaborations, and maintains a permanent dynamic in the organization of cultural and artistic activities: festivals, meetings, workshops, debates, shows...



The collaboration between K. Danse-France & Col'jam-Morocco

This collaboration between the two companies is the result of a long-standing desire shared by Ahlam El Morsli and Jean-Marc Matos to work together to develop a joint creation, "Maraya Arrouh". This is based on a fusion of the choreographic approach of Ahlam El Morsli and Wajdi Gagui with the artistic proposals of the choreographer Jean-Marc Matos and the digital artist Arnaud Courcelle, articulated around artist residencies in Casablanca, Tetouan, and at the *CDC La Termitière* in Ouagadougou (Burkina Faso). The work resulting from this collaboration is presented in Casablanca, at the opening of the FIAV 2021 Festival.

- Joint dance-technology creation (dance, music, image, interactive scenography)
- Pooling of professional expertise
- Creation residencies shared between Casablanca and Toulouse
- Mediation on animated digital culture in both countries



Project's Goals

1. Deepen a process of cultural exchange that is both artistic and technological between France and Morocco, a country with strong potential for artistic and economic development.

Carry out an innovative creative activity by creating a multidisciplinary performance made in a collaborative manner by merging the two artistic teams.

2. Create a “DAAN, Danse et Arts numériques” dissemination network/platform in response to a request from cultural actors in both countries.

Organization of events for the dissemination of the project in France and Morocco: cross-residencies, involvement in festivals and cultural events.

3. Develop a multidisciplinary artistic action at the crossroads of live performance and digital arts: creation and training workshops for young artists, finalized by in situ performances.

Sustain the project and shared actions over time.

Promoting the Occitanie region and the city of Toulouse, internationally.

Creation & mediation

The first form was created for the FIAV Festival, November 2021, at the *Théâtre de l'Institut Français* in Casablanca.

Research residencies, pooling of the professional expertise of the two teams, exchanges and co-construction:

- Creation residency at the French Institute of Casablanca, September 2021.
- Residency at the French Institute of Tetouan, November 2021.
- Devising of the collaborative work : a show hybridizing contemporary dance and digital arts (visual, musical creation, interactive scenography).
- Presentations of work steps in the French Institutes of Tetouan, Fez and Casablanca, as part of *Novembre Numérique*.
- Finalization, mediation and meeting residency around the performance and the "Metabody_Toulouse" project, supported by the Fench Institut of Paris, at the Choreographic Development Center "La Termitière", May 2022, in Ouagadougou - Burkina Faso

Touring

Performances: April 25, 2022 at the *Rabia Aljassad* Festival in Tunis, at the 2nd Biennial / Performing Arts / International of Toulouse, organized by the *Théâtre de la Cité* (Toulouse), at the FIAV 2022 Festival, at the Casablanca Choreographic Meetings in autumn 2022.

- Training and co-creation workshops for young artists and mediation actions on digital culture, professional and general public meetings.



THE SHOW :

" Maraya Arrouh"/ K. Danse & Col'jam

Choreographers: Ahlam El Morsli, Wajdi Gagui and Jean-Marc Matos

Dancers: Ahlam El Morsli & Wajdi Gagui

Digital artist: Arnaud Courcelle

Production and distribution: Majid Seddati

"Maraya Arrouh" (mirrors of the soul), a hybridization between the body and the digital, dance and interactive images, at the service of a shared spirituality, a face of an answer, an imagined remedy for a damaged world ".

Teaser:

<https://vimeo.com/659787652>



TECHNICALITIES

Full team on tour:

4 artists: 2 dancer-choreographers, 1 associate choreographer, 1 digital artist
(+1 distribution manager depending on the host context).

Duration: 45 minutes

Stage:

- Stage area required 10m opening by 7m depth (minimum 7x6.50m).
- Minimum ceiling height 4.50m.
- Black curtains or clean black walls.
- Black dance floor covering the entire space.

Setup:

Theater, frontal, the installation of the audience on steps is necessary for the good visibility of the performance: passages on the ground.

Digital equipment:

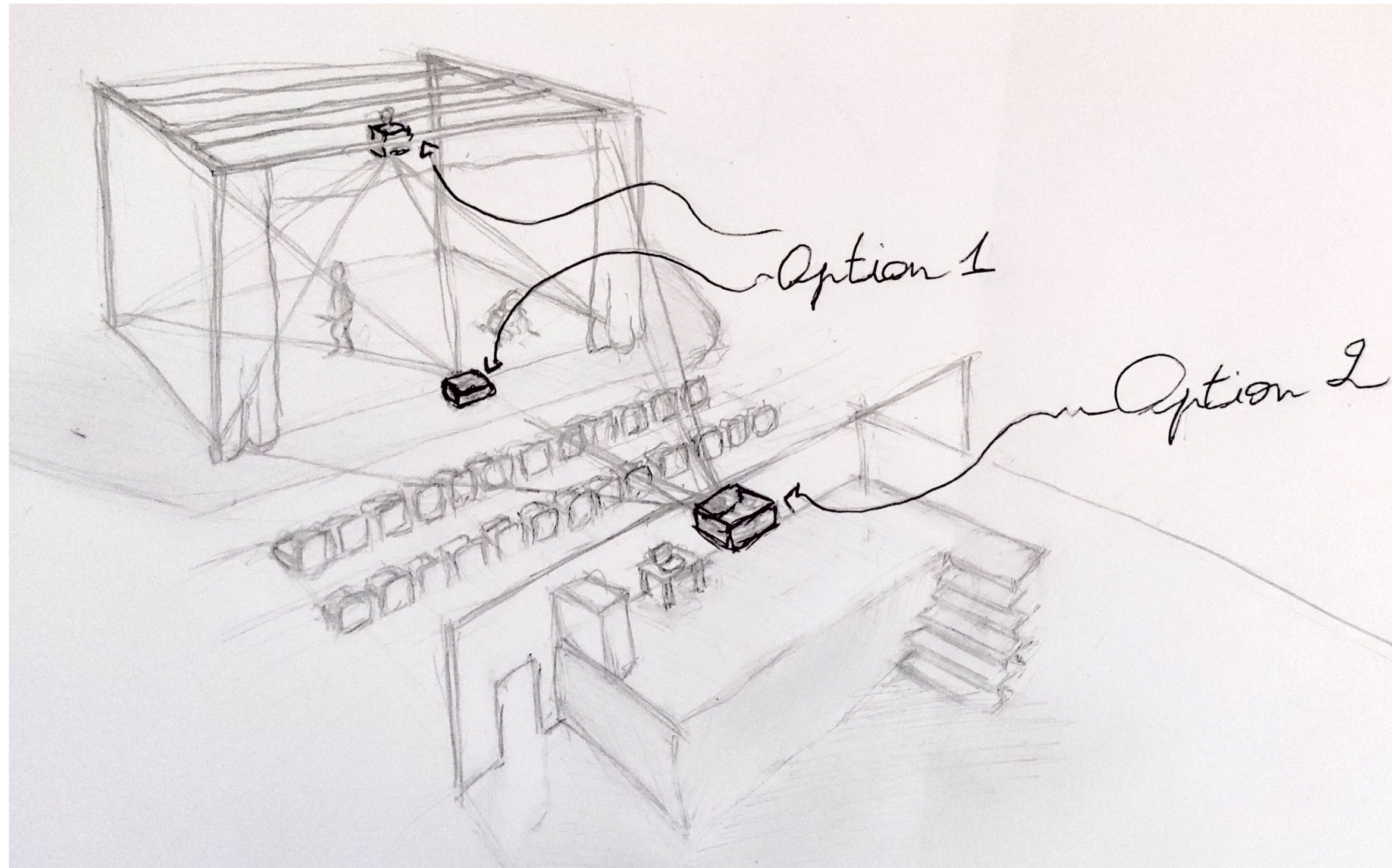
- A powerful video projector (ideally 6000 lumens) .
- Two HDMI video cables going from the control room to the video projectors, as well as amplification.
- The specific computers and videographic equipment are provided by the company.

Sound :

- Stereo system with amplification adapted to the room + 2 stage monitors.
- 1 wireless microphone.
- RCA-XLR output (computer sound card connection).



Configuration of video projectors



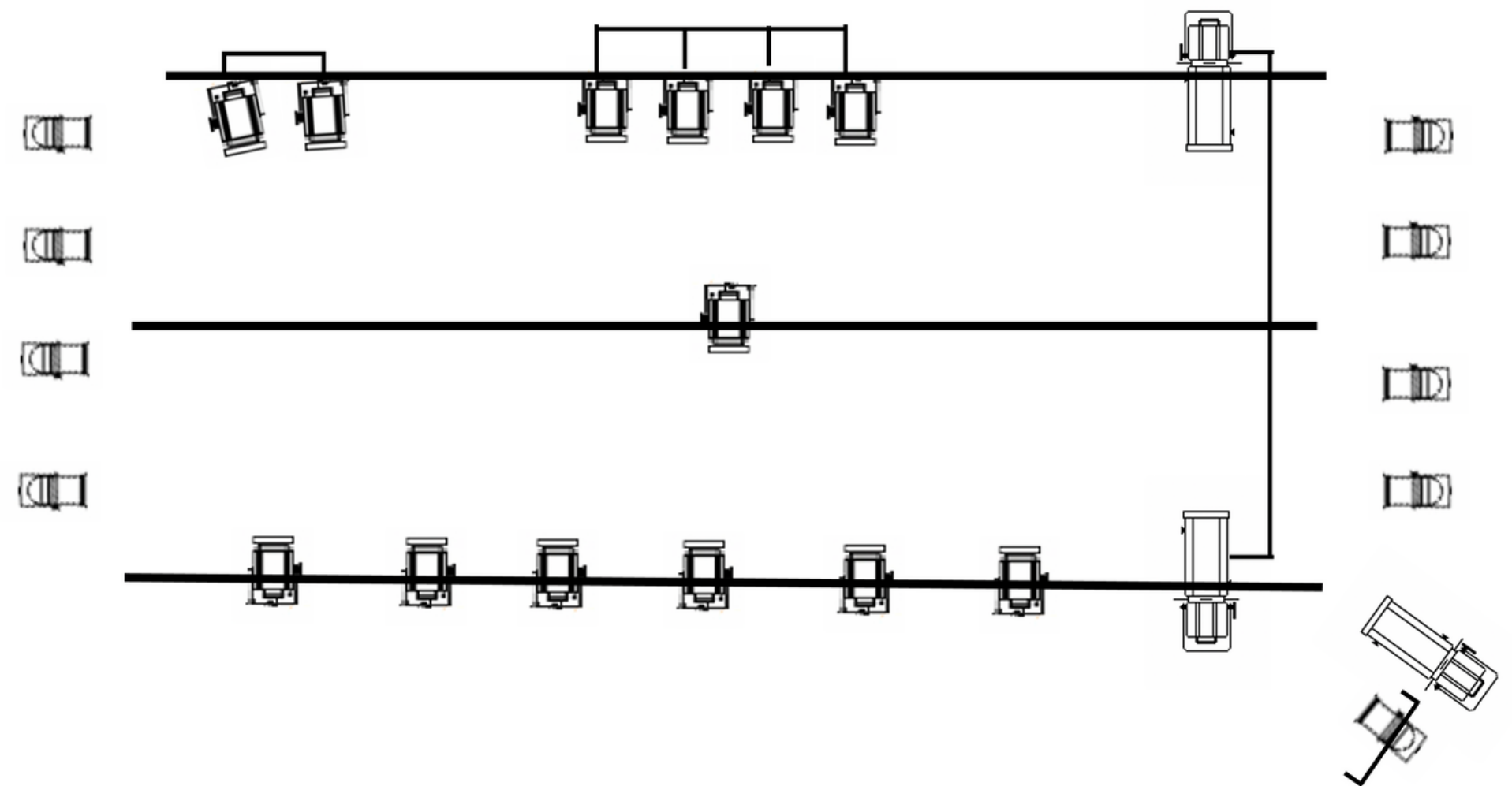
Contact : Arnaud Courcelle
courcelle.arno@gmail.com

Light:

Two general atmospheres (hot / cold)
Shower in the middle / Corridor short side /
Diagonal / Ground skimmers/
Tracing on the garden side (L200)
Backlight
Frontal

- 13 pcs 1000W
- 03 profile projectors
- 09 PAR
- Filters: L201, L205
- DMX cable (for computer connection)

*Technical plan adaptable according to the venues



PROJECT'S CALENDAR

Exchanges and co-construction:

*Public presentation of residencies, "Maraya Arrouh", Sept 7 -16 IF Casablanca, Nov 8-17, 2021 IF Tetouan - Nov 18 at November Digital Tetouan, Nov 20 French institut of Fez, at the opening of the FIAV Festival, Nov 23 - with IF Paris/CDC La termitière- Ouagadougou, May 16 to 22, 2022

*Research, writing, dramaturgy, technological development
Joint residences, Casablanca, IF Maroc network and Toulouse, mixed team K. Danse/Col'jam. Production: hybrid performance of contemporary dance and digital arts.

*Visual, musical creation, interactive scenography
Residency, presentation, mediation: May 16-22, 2022 with IF Paris/CDC La termitière- Ouagadougou, workshops for dancers, technician training, external perspectives on the projects of young choreographers, round tables..

Tours and festivals:

- "Rabia Aljassad" Festival in Tunis in April 2022.
- October 1, 2022, presentation within the framework of the Mercurio Festival, Palermo, Italy, with the support of the IF of Palermo.
- November 12, 2022, presentation as part of the ANDS project (<https://www.k-danse.net/portfolio/projet-ands/>), Salle Matisse, Soyaux (Angoulême).
- December 4, 2022, presentation at the Artphoneme theater in Bourg en Bresse, organized by the Passaros company.

- Training/creation workshops, all audiences, collaborations with artists from Occitanie, professional meetings, transdisciplinary platform and partner event Metabody_Toulouse, 2023 edition.

- Extended distribution over the 2023-2024 season: Toulouse and the Occitanie Region (Aveyron, Hautes-Pyrénées, Ariège, Gers) and other national programming locations (processes in progress).

Welcome
calendar in
Occitania
(Toulouse)

2021- 2022

2022-2023

Rehearsal and techs:

- 1 day of installation and rehearsal, with the provision of a stage manager and a manager.
- performance day: spinning, technical tests with provision of a stage manager and a manager.

Mediation actions:

- Exchanges with audiences, artists, conferences, debates.
- Master class for dancers and visual artists.
- Initiation workshops for young people and children.

CONTACT

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France



Partners

- Festival International d'Art Vidéo (FIAV)
- French Institute of Casablanca
- French Institute of Tétouan
- French Institute of Paris
- CDC La Termitière - Ouagadougou
- EPSON
- Casablanca Events & Animation

مهرجان
الفيديو